

# FACT SHEET

National Clean Plant Network



Start clean, stay clean.

## Strategic Plan Overview

The NCPN Strategic Plan serves as a guide and resource for Network leaders, managers, and members.

Specifically, it:

- 1) highlights primary goals and objectives,
- 2) outlines activities to accomplish the stated mission,
- 3) provides the framework to create a path forward for the next 5 to 10 years, and
- 4) guides all levels of Network membership in planning and/or implementing operations.

The Plan details specific guidance for action items, inputs, outputs, outcomes, and metrics/timelines for each of the objectives identified below. As part of an ongoing planning process, commodity governing body members and leaders should return to the strategic plan document on a regular basis (at a minimum, annually) to ensure that their efforts remain focused on serving stakeholders' needs while proactively protecting the health and value of American agriculture and that the plan remains relevant.

### Mission

Healthy Agriculture through Clean Plants

### Vision

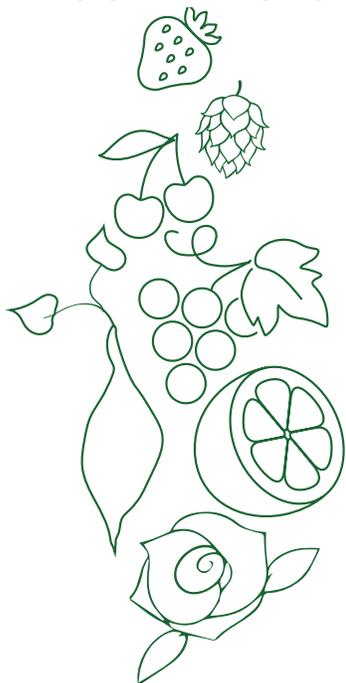
Safeguarding and supporting specialty crops by providing a sustainable source of clean plant material through innovation, collaboration, translational science and outreach.

### Purpose

To establish a network of Clean Plant Centers for diagnostic and pathogen elimination services to produce clean propagative plant material and to maintain blocks of pathogen-tested plant material in sites located throughout the United States.

The planning team identified five values to guide its members during the planning process.

## OUR VALUES



**QUALITY** We believe in setting and following quality standards for the production of clean plant material. Our clients should be confident that they are receiving material from known, verified sources with traceable history. This attention to detail supports the *start clean, stay clean* approach and provides value to American agriculture.

**SERVICE** We exist to help the specialty crop industry thrive and grow by providing superior clean-plant products to interested growers, nurseries, and sellers.

**CONNECTIVITY** We believe that a dedicated group of individuals who have common goals can be even more productive and successful when they share their experiences and knowledge in a mutually beneficial way. With this approach in mind, we aspire to a higher standard by creating a sharing, caring work environment based on mutual respect and trust.

**EMPOWERMENT** We believe that leadership, innovation, and decision making for the production and distribution of clean plant material should happen at the grass roots level where end users are directly linked to producers to better guide the overall process. This approach creates an inclusive environment where diverse input leads to better decisions, clear priorities, and the ability to address the need for change.

**SUSTAINABILITY** We believe in creating a networked organization that can produce and distribute clean plant products in a sustainable manner.

# NCPN Strategic Plan Goals and Objectives

## Goal 1 - Network Operations

Optimize the production, maintenance and distribution of clean plants

- 1.1 **Stakeholder-Driven Clean Plant Centers:** Develop a network of Centers that is focused on stakeholders and their needs for clean plant material.
- 1.2 **Existing and New Centers:** Optimize the number of NCPN Centers to ensure optimal and complete specialty crop coverage.
- 1.3 **Protocols, Standards, Collaboration, and Coordination:** Improve and coordinate cleanup activities and maintenance of clean plants.
- 1.4 **Foundation Management:** Assess, support, and manage a network of nationally focused clean plant foundations and collections.
- 1.5 **Plant Availability:** Develop and maintain up-to-date lists of available cultivars. Facilitate the distribution of clean products at Clean Plant Centers.
- 1.6 **Permitting and Associated Regulatory Matters:** Facilitate discussions with permitting, regulatory, and related program officials in support of Network activities.
- 1.7 **International Clean Plant Program Connections:** Support a network of centers that are well connected internationally for material access and regulatory purposes.

## Goal 2 - Advancing Special Initiatives

Optimize the adaptation and implementation of novel technologies and new ideas while increasing the awareness of the importance, availability, and use of clean plants

- 2.1 **Use Advance Diagnostics:** Use more accurate, sensitive, and comprehensive detection methods to accelerate the production of clean plants. Additionally, identify risk, including that of not adopting new technologies.
- 2.2 **Foundation Protection:** Use new technologies to safeguard and back up foundation material.
- 2.3 **Natural Disaster Preparation:** Secure clean material in case of natural disasters or disease outbreaks.
- 2.4 **Clean Plant Material Demand:** Determine industry needs for clean plant material.
- 2.5 **Clean Plant Program Education and Outreach:** Facilitate the adoption of plants coming from Clean Plant Centers by nurseries and growers through extension and outreach activities.
- 2.6 **Economics:** Assess the economic impact of the clean plant programs.
- 2.7 **Quality Assurance and Quality Control:** Establish formalized programs and processes for program quality coordination and management.
- 2.8 **Scientific Information Development, Use, and Sharing:** Develop agreement and establish procedures for internal and external data and information development and sharing.
- 2.9 **Interface with Nursery Clean Plant Programs:** Facilitate communication among regulators, research scientists, industry, and Centers to develop clean plant nursery programs to increase the use of clean plant material.

## Goal 3 – Governance and Networking

Optimize Network resources

- 3.1 **Program Governance:** Assess and ascertain NCPN governance and administration needs for fiscal year 2021-2025.
- 3.2 **Governing Bodies:** Accommodate governance for new crops, including funded members and non-funded members.
- 3.3 **Program Scope:** Revisit and re-circumscribe the scope and parameters of the Network with regular reviews and updates.
- 3.4 **Clean Plant Specialty Crop Business Plans:** NCPN specialty crop groups and Clean Plant Centers develop business plans to ensure for the long-term financial stability of specific crops and Centers within the Network
- 3.5 **NCPN Planning Harmonization Strategy:** In developing and implementing national, crop-specific, and center-oriented plans, as well as special topics initiatives, NCPN managers will strive to coordinate and harmonize all efforts. This will include the creation and coordination of technical proposals and other plans.
- 3.6 **Funding Stability:** Identify complementary sources of funding to support and/or enhance clean plant programs.
- 3.7 **Succession Planning:** Develop succession plan resources to address people, plants, and infrastructure.
- 3.8 **Program Networking:** Governance bodies should meet regularly with stakeholders and networking groups for continuing collaboration and to engage in critical discussions around pertinent network/commodity topics.

